

# NGO Management & **AI Ethics** in Operation

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## Session #1 **Introduction to AI for NGOs**

Learning Activity

**Exploring Cases**





**Estimated duration: 20 minutes (15 min in groups + 5 min plenary)**

## **Purpose of the Activity**

This activity invites you to explore how various organizations around the world are already using artificial intelligence (AI) to solve humanitarian, social, and operational challenges. Through the analysis of six real cases, you will be able to identify ideas applicable to your organizational context and collectively reflect on the value that AI can bring to your daily life.

### **How does it work?**

- You will read the three selected case studies.
- You will discuss the impact that AI had in each story.
- You will reflect together on whether you could apply something similar in your NGOs.

### **What are we looking for? With this activity, we want you and your team to:**

- Identify different ways to apply AI in NGO work.
- Be inspired by specific experiences from other regions and sectors.
- Visualize how you could adapt or scale similar solutions in your NGOs.

### **What should you do?**

1. Carefully read the **case studies** that have been assigned to you.
2. Participate actively in your group discussion using the guiding questions.
3. Write down key ideas or possible lessons to share in the plenary session.
4. If you have any questions, ask the facilitator

### **Tips for getting the most out of it:**

- You don't need to be an expert in technology . The idea is to learn together!
- If there are technical terms you don't understand, ask your group or the facilitator.
- Think beyond the technical: What impact did AI have on people? What values were promoted?
- Look for similarities with your own work reality.

### **After the activity...**

*We will return to the main room to share some key ideas in a plenary session. Each group will be able to highlight:*

- A case that surprised or inspired them.
- A specific idea for application in their NGO.
- A question or concern that arose during the discussion.



## Sheet 1: Plan International – AI for Advocacy and Reporting

**Case name:** Plan International – Ethical Automation

**Region:** Global

**Problem:** Administrative burden in program documentation.

**AI solution:**

- Development of an intelligent database for human rights.
- Automation of operational reports with NLP (Natural Language Processing)
- Focusing efforts on advocacy for girls' rights.
- Technology applied: Natural language processing + Machine Learning.

**Results:**

- Significant reduction in reporting time.
- Better use of evidence for global campaigns.

**Questions for the group:**

Question	Answer
<i>What repetitive activities could you automate in your organization?</i>	
<i>How can AI strengthen your advocacy strategy?</i>	



## Sheet 2: Data Science Nigeria – AI for Education and Development

**Case name:** DSN – Democratization of Knowledge in AI

**Region:** West Africa

**Problem:** Low inclusion of African countries in the AI revolution

### AI solution:

- Massive AI training for young people and professionals.
- Bootcamps, school clubs, and universities with a focus on applied AI.
- Development of papers and real solutions to social problems.
- Applied technology: Educational platforms + AI applied to local contexts.

### Results:

- Creation of active AI communities throughout Nigeria.
- Development of local solutions in health, agriculture, and education.

### Questions for the group:

Question	Answer
<i>What barriers to AI access does your community face?</i>	
<i>Could you adapt any of these ideas in your country?</i>	



## Sheet 3: Animal Ethics – AI for Animal Welfare

**Case name:** Animal Ethics – Senti: Ethical Assistant

**Region:** Europe

**Problem:** Low visibility of animal suffering in wild environments.

### **AI solution:**

- Conversational assistant that informs and raises awareness about animal ethics.
- AI used to communicate complex ethical dilemmas to the general public.
- Support for intervention decisions for vulnerable species.
- Technology applied: Chatbot with AI trained in animal ethics and biology.

### **Results:**

- Greater social awareness of animal suffering in the wild.
- Participation of new audiences in conservation actions.

### **Questions for the group:**

Question	Answer
<i>How can your NGO use a virtual assistant for educational purposes?</i>	
<i>What topics related to your cause could be communicated in this way?</i>	