

WORKSHOP

Crisis communications

IN ENVIRONMENTS WHERE CIVIC SPACE IS UNDER THREAT OR CLOSING, EFFECTIVE COMMUNICATION IS AT THE HEART OF SURVIVAL AND ADVOCACY. THIS WORKSHOP SUPPORTS CIVIL SOCIETY ORGANISATIONS WITH PRACTICAL CRISIS COMMUNICATION STRATEGIES TO NAVIGATE RESTRICTIVE ENVIRONMENTS AND TO BE ON THE LOOKOUT FOR OPPORTUNITIES.

WORKSHOP HIGHLIGHTS:

CRISIS COMMUNICATIONS

CHANGING SOCIAL MEDIA LANDSCAPE

SHARING STRATEGIES



English/Français/
Español/Português



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30 JANUARY 2025

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Carolina Valezzi
English<>Français
Mexico City



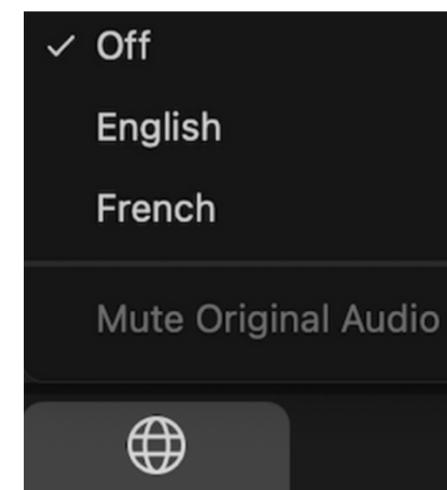
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Johannesburg



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WORKSHOP

communications

CRISIS COMMUNICATIONS



Presentation - Bocongo - Advocacy and Communication Strategies to Address Legislative Challenges

Presentation ANC - Fighting Against Administrative Harassment and Anti-NGO Laws

Presentation - DRI - Civil Society Responses to Shifts in Social Media Content Moderation

WORKSHOP HIGHLIGHTS:

CRISIS COMMUNICATIONS

CONTENT MODERATION

SOCIAL MEDIA LANDSCAPE



**Lovey
Ramotlhala**

Bocongo,
Botswana



**Anddy
Landacay**

Communications
Coordinator
ANC, Peru



**Daniela Alvarado
Rincón**

Policy Officer at
Democracy Reporting
International

Connect



What is this about

A "crisis" refers to any incident that may damage the organisation's reputation, hinder operations, or threaten the safety of staff, partners, members and communities involved.

Crisis Scenarios

Building a Crisis Management Team

- **Reputational Issues:** Negative press, social media backlash, or misinformation affecting activities
- **Operational Crises:** Programmes disruptions due to conflict, regulatory changes, failure in project delivery, political instability.
- **External Crises:** Regulatory changes, external conflict affecting operations, political instability, natural disasters.

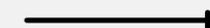
Crisis Management Team (CMT)



A Crisis Management Team (CMT) is a group of individuals responsible for managing and responding to crises, ensuring effective communication, safety, and decision-making.

Key roles typically include:

- Crisis Lead: Leads the overall crisis response.
- Deputy crisis lead: Assists the lead as needed and steps in if lead is unavailable.
- Communications Lead: Develops and oversees the communication strategy, ensures safety protocols are in place, and addresses risks to staff, partners, and communities.
- Deputy Communications Lead: Provides support to the Communications Lead.
- Legal Advisor (if available): Ensures compliance with legal requirements.
- Record Keeper: Documents crisis meetings, decisions, and reports for future review.
- Spokesperson/Media Coordinator: Appointed to communicate with media and manage public messaging, ensuring consistency.



Crisis activation



Step 1: Crisis Assessment

- The crisis severity will be assessed using a predefined scale based on its impact on operations, reputational damage, safety and security risks, effects on beneficiaries, and legal or compliance risks, each categorized as minimal, moderate, or severe.

Step 2: Activating the Crisis Management Team (CMT)

- Notification: Once a crisis is identified, the CMT members are contacted via secure communication channels (Slack, Asana, Signal or email) with support from the Communications Lead.
- Initial Assessment Meeting: Within 24 hours, the CMT will meet to assess the crisis, confirm severity, and assign roles for immediate response actions.

Step 3: Role out communication and approval process

- Public Messaging and Communications channels: Following the initial meeting, the CMT will draft press releases, social media statements, FAQs, and any other necessary public communication under the leadership of Hivos and with approval from all consortium partners. A log of output and (media) contacts is kept to monitor and evaluate.

Pre-Crisis Preparedness



- **Crisis Simulations and Training:** These simulations allow to practise decision-making and communication strategies under pressure.
- **Security Protocols for Communication Tools:** Tools like Asana and Slack will be used for internal coordination, but all sensitive information related to the crisis must be shared only through secure, encrypted channels (e.g., password-protected documents, encrypted messaging services). Envision training on this.
- **Contact Lists:** A detailed contact list of key stakeholders, partners, and media representatives needs to be maintained and updated annually. This ensures quick access to essential contacts during a crisis.
- **Crisis Communication Templates:** Pre-drafted templates, including a checklist to ensure compliance, press releases, holding statements, and social media responses, will be developed and stored securely. These templates will be reviewed and updated periodically to reflect the changing operating environment.
- **Risk Assessments:** Conduct periodic risk assessments to identify potential crisis scenarios and establish corresponding response protocols. These assessments will be reviewed and updated annually to adapt to new risks or operational changes.



Post-Crisis Review & MEAL



- **After the crisis is resolved, the CMT will:**

- Conduct a debrief to evaluate the response.
- Document lessons learned, assess the responsiveness of the team and identify areas for improvement.
- Share feedback with all consortium partners to enhance future preparedness and to identify improvements to be integrated into future crisis planning and the timeline for updates.
- Engage in Post-Crisis communication: this can include follow-up reports or thank-you messages to those who provided support.

Resources

- Contact Lists: Key contacts for the CMT, legal advisors, partners, and media outlets.
- Crisis Templates: Sample press releases, statements, and social media posts.
- Crisis Management Resources: Tools from other programme's partners, checklists, and guidelines for conducting a risk assessment.



Bocongo

LOVEY RAMOTHLALA

- **Advocacy and Communication Strategies to Address Legislative Challenges**

Lovey Ramothlala will present BOCONGO's strategic efforts in opposing the Constitution (Amendment) Bill, 2024 (Bill No.4 of 2024), which ultimately failed to pass into law. Lovey will outline the organisation's collaborative work with media outlets, civil society groups, and multimedia initiatives to counter a communications crisis that threatened enabling and rights spaces in Botswana. Her insights will focus on leveraging advocacy and communications to strengthen civic space and protect democratic principles.



A DVOACACY AND C OMMUNICATION STRATEGIES TO ADDRESS LEGISLATIVECHALLENGES

-LOVEY RA MOTLHA LA



BOCONGO

BOTSWANA COUNCIL OF
NON-GOVERMENTAL ORGANISATIONS

BACKGROUND



The Botswana Council of Non-Governmental Organisations (BOCONGO) was established in 1995 to coordinate the work of Non-Governmental Organisations (NGOs) in Botswana.

BOCONGO works with NGOs and other stakeholders to strengthen the NGO sector through coordinating the sector's contributions to development in Botswana and beyond by:

- delivering capacity development;
- facilitating platforms for effective communication between members and key stakeholders;
- increasing capacity of members to be effective advocates for policy development both individually and as a sector.



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VISION AND MISSION

VISION

NGOs working together for a more just, equal and integrated Botswana

MISSION

BOCONGO members working effectively with other actors for inclusive development

- BOCONGO aims to achieve these by promoting experience sharing with other NGOs through **networking, capacity building; information dissemination and policy advocacy.**



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THEMATIC AREAS



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INCLUSIVE SOCIAL POLICY

- Advocating for responsive, inclusive, participatory and representative decision making at all levels.
- Promoting advocacy for enactment and enforcement of laws and policies sustainable development (e.g. the current Constitution Review)
- Advocacy for women's full and effective participation and equal opportunities
- Advocating for the rights of marginalized and vulnerable groups.

SUSTAINABLE ENVIRONMENT

- Capacity building for resilience and adaptive capacity to climate related hazards and natural disasters
- Scaling up education, awareness raising and human & institutional capacity on climate change mitigation, adaptation, impact reduction and early warning.
- Research for planning and response interventions.



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DEMOCRATIC GOVERNANCE

- Civic Education and participation in political processes
- Building of democratic and accountable systems & Institutions
- Capacity Building for Transparency Monitoring
- Engaging checks and balances.

ECONOMIC JUSTICE

- Promoting policies that support productive activities and decent jobs
- Creating entrepreneurship, creativity and innovation.
- Promoting productivity and effective service delivery
- Tax Justice



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GENDER AND HUMAN RIGHTS AND

- Coordinating and supporting activities related to gender mainstreaming and promotion of human rights
- Promoting dialogue and cooperation on human rights and gender issues
- Strengthening sound policies and legislation for the promotion of human rights, gender equality and empowerment of women and girls

ARTS AND CREATIVE INDUSTRIES

- Promoting individual and organisational creativity, skill and talent which have the potential for wealth and job creation
- Fostering the development of productive creative capacities, cultural entrepreneurial skills and trade opportunities.
- Preserving and promoting cultural heritage, diversity and development through research and documentation
- Advocating for the development of regulatory frameworks that protect and support the development of creative industries

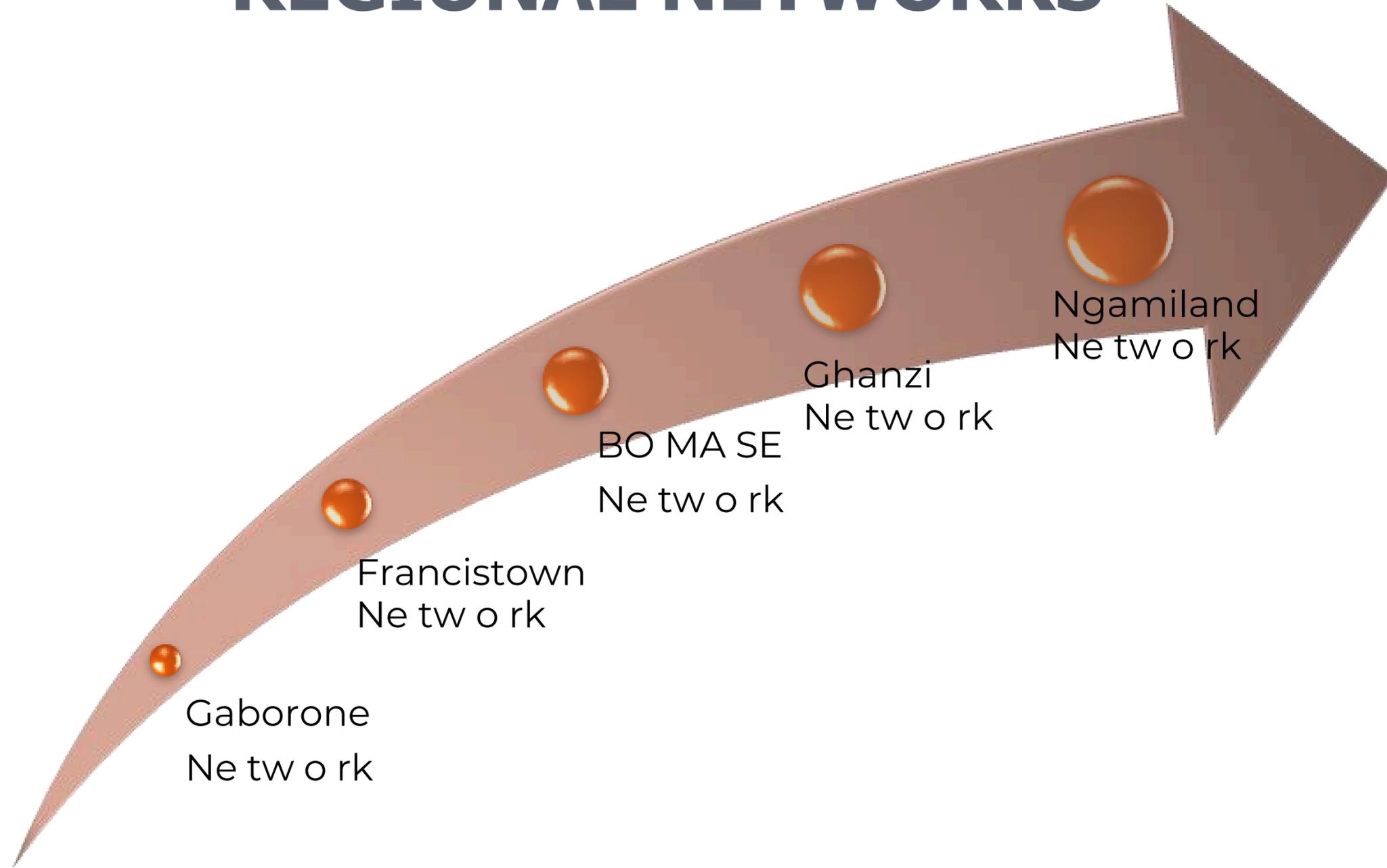


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REGIONAL NETWORKS



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BACKGROUND ON THE CONSTITUTION REVIEW PROCESS

The Botswana government announced that it will roll out a process to review the constitution.

- **APPROACH: CONSULTATIONS**
While no process/roadmap was shared, BOCONGO began consultations among its

- constituent members to establish key considerations they wished to be included in the new/updated constitution. –**September 14 2021**



**BOTSWANA
CONSTITUTIONAL
REVIEW WORKSHOP**

**20
21**

**Theme: Towards a People
Driven Constitution**

September 14, 2021
GABORONE

BACKGROUND ON THE CONSTITUTION REVIEW PROCESS CONT..

“Democracy can only function effectively if its citizens are well-informed and engaged.”



Enhancing learning| civic education

Training of trainers (ToTs): efforts aimed to educate Batswana and generate sustained and meaningful engagement when the constitution review process begins.

Community/ Stakeholder Dialogues: conducted community stakeholder dialogues, nationwide, on the Constitution of Botswana, focusing on **different thematic areas** through BOCONGO members and their associates.



BACKGROUND ON THE CONSTITUTION REVIEW PROCESS CONT..



“Democracy can only function effectively if its citizens are well-informed and engaged.”



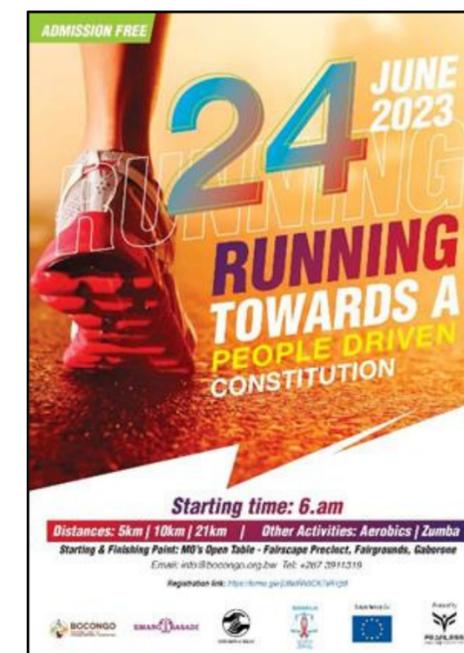
Enhancing learning| civic education



MEDIA Engagements: season called the “The Right to know”, broadcast live on radio. NewspaperArticles | Social MeadiCampaign



Constitution Activation: A run & exhibition

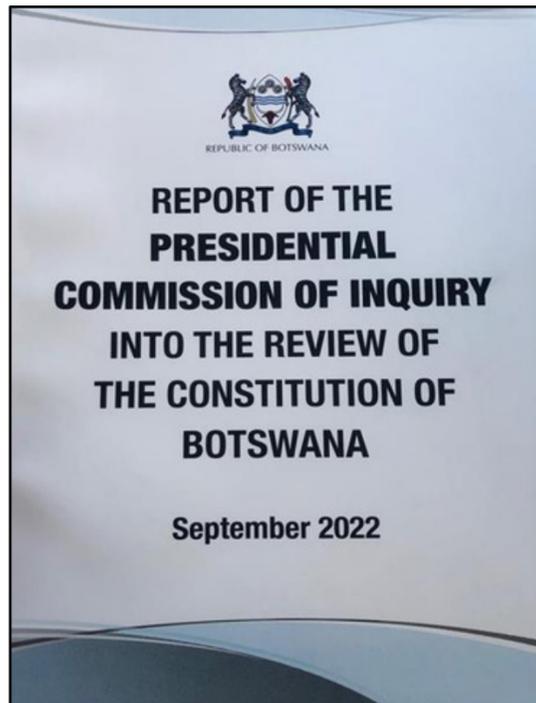


BACKGROUND ON THE CONSTITUTION REVIEW PROCESS CONT..

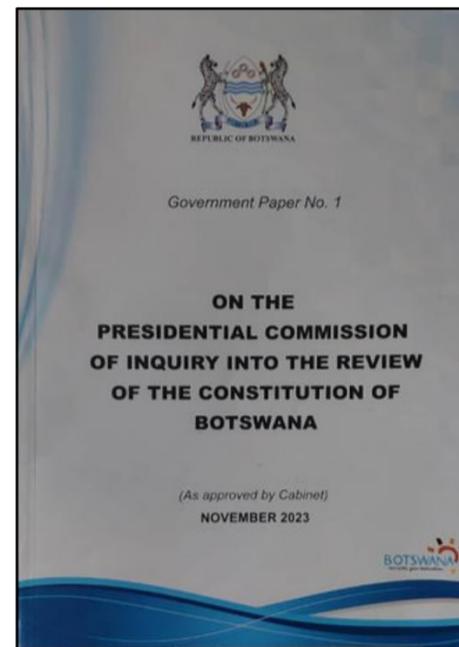
The government of Botswana concurrently ran consultations with the citizens on what their aspirations were in relation to their New/Updated Constitution.

REPORT >>>>> GOV'T WHITE PAPER >>>>> BILL

The Commission submit a report.



- Govt Consider the report & its recommendations.
- Recommendations submitted to the office of the Attorney General to draft the bill.



- Bill published to solicit input from members of the public for not more than 30 days
- Bill tabled before parliament in accordance with section 86 of the Constitution



- Bill tabled before parliament
- Bill referred to Ntlo Ya Dikgosi (House of Chiefs)
- 3rd reading of the bill at parliament | voting

BOCONGO'S STRATEGIC EFFORTS IN OPPOSING THE CONSTITUTION (AMENDMENT) BILL , 2024 (BILL N.4 OF 20 24)

CONCRETE APPROACH - BROADER CIVIL SOCIETY CONSULTATION

- Established a Joint Task Team comprising of BOCONGO members to spearhead Civil Society's engagement/ response to the Bill.



The team was responsible for spearheading all of civil society initiatives/ activities agreed in response to the bill.

- Get Expert legal opinion: analysing the bill | the merits and demerits of the bill | can the bill be challenged | Pros & Cons of exploring the Strategic litigation route

BOCONGO'S STRATEGIC EFFORTS IN OPPOSING THE CONSTITUTION (AMENDMENT) BILL, 2024 (BILL N.4 OF 2024)

CONCRETE APPROACH - BROADER CIVIL SOCIETY CONSULTATION

- Coordinated Civic education
- Engaging our communities.
- Public Lecture
- Media Campaign (Radio & Print –analysis of the Bill)
- Social Media Campaign

TOWARDS A NEW CONSTITUTION TOWNHALL
THEME: CONSTITUTION-MAKING 101
#WithdrawTheBill

TUESDAY, 23 APRIL 2024
10:00 AM

HON. PROFESSOR
JUSTICE OBK DINGAKE

JUDGE OF THE SUPREME AND NATIONAL COURTS OF PAPUA NEW GUINEA, FORMER JUDGE OF THE HIGH COURT, AND THE INDUSTRIAL COURT OF BOTSWANA

LIVE STREAMING ON BOCONGO, MOTHEO O MOSHA, YOUNG MINDS AFRICA AND BCPI

PARTNERS

BOCONGO, Botswana Centre for Public Integrity, ECONOMIC DEVELOPMENT F.O.E.U.M., MM, WOTech, BRANDING AKOSUA

WE, THE PEOPLE.

TOWARDS A NEW CONSTITUTION
#WithdrawTheBill
RADIO INTERVIEW

Tumising Seabo
Legal and Project Manager BCPI, member of CSO Constitution Review Task Team under BOCONGO

Morena Moganja
Chairperson, Motheo O Mosha, Chairperson of CSO Constitution Review Task Team under BOCONGO

Date: 11 June 2024 | Time: 8PM | dumafm

Constitution (Amendment) Bill, what's next?

@MotheoOMosha | WhatsApp +267 78 554 573 | www.bcpf.org.bw

GABZ

BI

GUESTS:

MARTIN DINGAKE
SENIOR ATTORNEY, DINGAKE LAW PARTNERS AND REPRESENTATIVE FORM LAW SOCIETY OF BOTSWANA

TLAMELEL MOFUDI
BONELA ADVOCACY OFFICER

THURS. 16 MAY | 0715HRS

RESPONSE TO THE CONSTITUTION (AMENDMENT) BILL, 2024

BOCONGO, BEMANGI, BOTSWANA

WE, THE PEOPLE.

Mmegi

Justice Dingake calls for 'proper' constitutional review

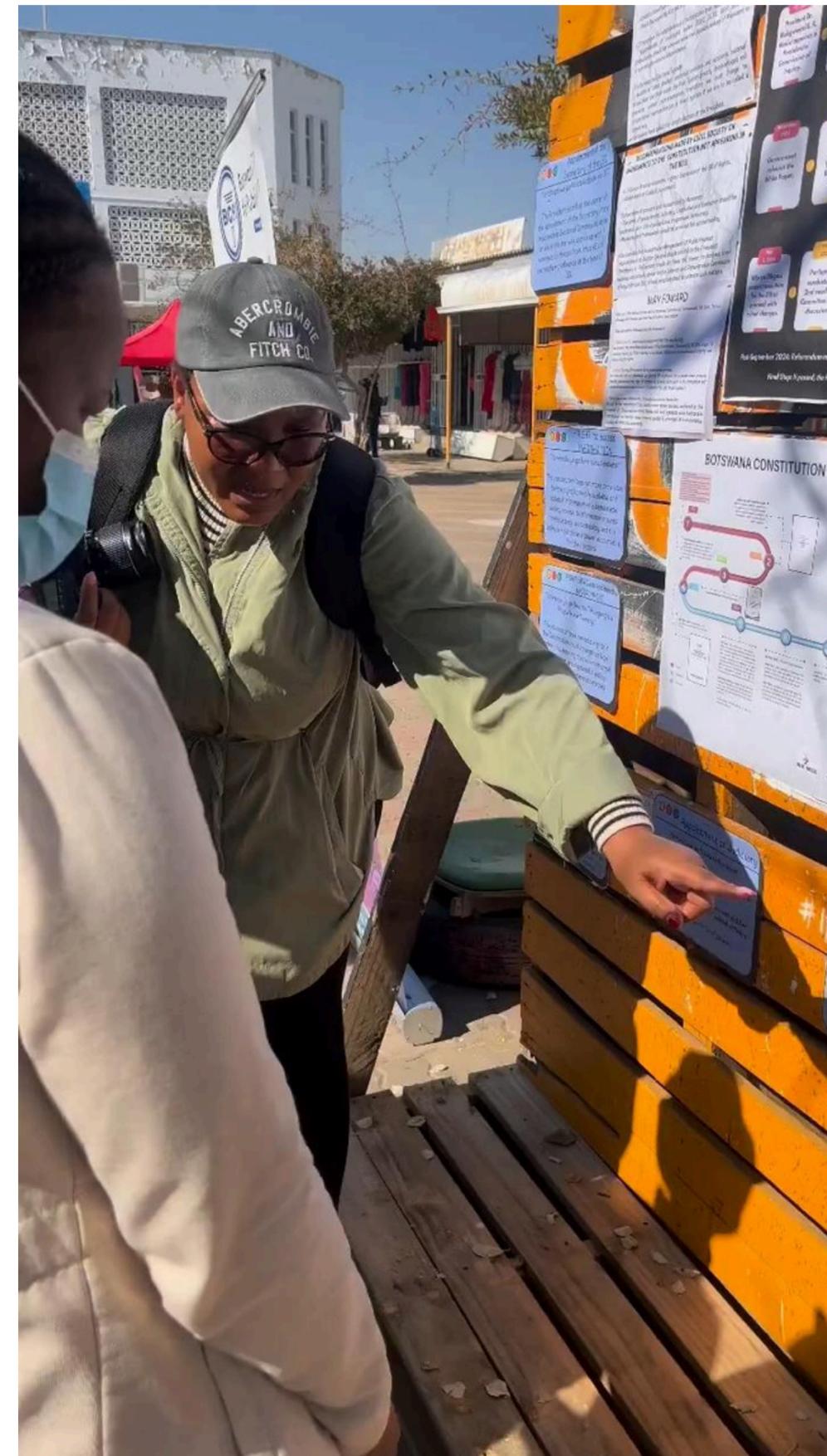
#WithdrawTheBill

@MotheoOMosha | Motheo O Mosha | +267 78 554 573

BOCONGO'S STRATEGIC EFFORTS IN OPPOSING THE CONSTITUTION (AMENDMENT) BILL, 2024 (B NO.4 OF 2024)

CONCRETE APPROACH - BROADER CIVIL SOCIETY CONSULTATION

- Coordinated Civic education. Engaging our communities.



BOCONGO'S STRATEGIC EFFORTS IN OPPOSING THE CONSTITUTION (AMENDMENT) BILL, 2024 (BILL NO.4 OF 2024)

□ Coordinated Civic Education Cont...



PRESS RELEASE

Thursday, 18 April 2024

WE THE PEOPLE REJECT THE CONSTITUTIONAL (AMENDMENT BILL) OF 2024 AND DEMAND A CONSTITUTIONAL REVIEW PROCESS THAT IS ANCHORED ON DUE PROCESS AND DEMOCRATIC VALUES

The Civil Society Organizations (CSO) Constitutional Review Task Team is a group of CSOs and other stakeholders working in solidarity under BOCONGO to raise our voices against the failure of the proposed Constitution (Amendment) Bill, 2024 to address key reform issues essential for the enhancement of democracy, protection of fundamental rights, and strengthening of institutional independence in Botswana and call for process around constitutionalism and justice to all Botswana.

We recall that on the 17th of December 2021, His Excellency Dr Mokgweetsi E. K. Masisi, the President of the Republic of Botswana, appointed a Presidential Commission of Inquiry in terms of section 2 of the Commissions of Inquiry Act of 1962. The Commission was sworn in on the 24th of December 2021 with its terms of reference including, but not limited to, the obligation to ascertain the views of Botswana on the operation of the Constitution including its strengths and weaknesses, to assess the adequacy of the Constitution in promoting equality and the rights of Botswana, to articulate the concerns of Botswana with regards to the amendments required for review and to conduct inquiries and obtain information from relevant sources in the execution of the commission's mandate.

We openly raise concern around the selection and appointment of the Commission, the drawing up of their Terms of Reference, the determination of the timeframe, and the modes for public participation, which were done exclusively by His Excellency the President and his advisors, and to the exclusion of Botswana at large.

We recall that prior to the submission of its Report in September 2022, the Commission collected submissions from various SCOs, NGOs, movements, groups and individuals countrywide, however there is a countrywide lack of awareness and understanding of Botswana regarding Constitutional concerns and issues bringing into question the extent to which the commission properly executed its mandate enduring that Botswana are able to properly participate in the process, having been properly engaged and educated around the Constitution. Despite heavy criticism to this effect, the Report was considered through the authority of His Excellency the President, who permitted the process to continue, resulting in the drawing up of what we consider a deeply flawed Constitution (Amendment) Bill of 2024 that has since been gazetted in the Government Gazette dated 12th of March 2024 and for a period of 30 days until it was scheduled to be debated in Parliament on the 15th of April 2024, during a special virtual sitting. The CSO Constitutional Working Committee notes with concern the lack of participatory processes allowing for Botswana to give feedback on the Bill during the 30 day period AND the failure of Botswana to be invited to hear deliberations around the Bill in Parliament on the date Parliamentarians sat.

We welcome the positive developments introduced by the Constitution (Amendment) Bill, and strongly believe that a crucial and historic process for Botswana, such as this, requires a people centered and driven approach emphasizing the need for all current and future amendments to the Constitution of the country to be conducted through sound public participation and consultation processes allowing for a human rights, gender and equity lens to proposed amendments, for the benefit of Botswana. In its current form, the Bill lacks crucial elements of basic human rights, equity and democratic principles, a clear indication of the limited contribution and involvement of civil society organizations and other movements throughout the process.

We URGENTLY call on His Excellency, the President, to align the Constitutional Amendment process with the country's history of good standing with democracy, respect for human rights, good governance and reverence for the rule of law.

We, the People Demand, CALL for and EMPHASIZE that:

That the Constitution (Amendment) Bill of 2024 be immediately withdrawn and reviewed to include essential elements outlined for inclusion by CSOs.

1. The amendment of sections 87 and 89 of the Constitution of Botswana and the further enactment of legislation (to be called the Botswana Constitution Review Act) that will inform a people-driven constitution-building process for the country.
2. The Constitutional Review process should be restarted following informed public participation and an entrenched procedural law on the Constitutional review process.
3. We believe that these demands are crucial for ensuring a transparent, inclusive, and participatory constitutional review process that reflects the will and aspirations of the people of Botswana.

We call on Botswana and all civil society organizations; The Church, Trade Unions, and other Professional bodies to join us in demanding a people-driven constitution-making process.

-END-

The Civil Society Organizations (CSO) Constitutional Review Task Team Advocating for a People- driven Constitutional Review Process
Signed on behalf of The Civil Society Organizations (CSO) Constitutional Review Task Team
BOCONGO
Private Bag 00418 Gaborone, Botswana
Plot 54513 Unit 5 Courtyard - Village, Gaborone
Tel: 3913319 Fax: 3912935
Email: info@bocongo.org Web: www.bocongo.org



INVITATION TO A MEDIA BRIEFING

Join us for our Press Conference presenting the Draft CSO Policy Brief:
An Analysis of the Constitution (Amendment) Bill, 2024

Date: 18 April 2024

Time: 1500hrs

Venue: UB Conference Centre

LIVE STREAM

We, the People.

Negotiating a Transition to the Second Republic:
A Human Rights Based Constitution for Botswana



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BOCONGO'S STRATEGIC EFFORTS IN OPPOSING THE CONSTITUTION (AMENDMENT) BILL, 2024 (BILL NO.4 OF 2024)

. /Statement of our Position regarding the review process -

- Parallel process Initiative –intending to lead Botswana in a comprehensive review of the constitution. Ufungamano



CSO POLICY BRIEF: Constitution (Amendment) Bill, 2024 (Bill No.4 of 2024)

- Leverage International Pressure / Strategic advocacy.
- SouthernAfricaLitigationCentre Constitution AnalysisBill



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BOCONGO'S STRATEGIC EFFORTS IN OPPOSING THE CONSTITUTION (AMENDMENT) BILL , 2024 (BILL NO.4 OF 2024)

- Lobby & Advocate on the Bill.
- Target lawmakers (all MPs) | Lobby Political Stakeholders (Political Parties) | Lobby Members of Ntlo ya Dikgosi. | Lobby Government (AG, Minister responsible, the President).
- Regular Media briefings



BOCONGO Board of Directors Vice Chairperson Democratic Governance Thematic Group Leader, Executive Director and Members of the Task Team waiting to address the General Assembly regarding the CSO Position in response to the Constitutions Bill.

- Addressed the Parliament Committees: Governance & Oversight and Labour Committees.
- This came after efforts of trying to seek an audience from the Office of the President through the Minister of State President, who was the custodian of the Bill.
- Sought Audience from the Attorney General, who referred us to the Custodian of the Bill- Minister for State President



BOCONGO'S STRATEGIC EFFORTS IN OPPOSING THE CONSTITUTION (AMENDMENT) BILL, 2024 (BILL NO.4 OF 2024)

- Lobby & Advocate on the Bill.



Magosi Divided on Constitutional Amendments

- Magosi from GaMmaNgwato say certain contents are aimed at Khama
- Want the specific contents subjected to a referendum

LETLHOGILE MPUANG

Members of the Ntlo ya Dikgosi are reportedly divided over their support or otherwise for the recent Constitution Amendment Bill, particularly those from the Central District who have raised concerns about some of its contents.

Some magosi who spoke to *The Botswana Gazette* argue that certain clauses of the Bill may be discriminatory or politically-motivated and aimed specifically at targeting former president Ian Khama.

The dissenting voices within Botswana's Upper House want the Bill put to a national referendum for citizens to participate directly in shaping the constitution.

Broader public

They emphasise that important national issues like constitutional amendments should not rely solely on parliamentary deliberations but should involve broader public engagement.

The genesis of the Bill dates back to December 2021 when President Mokgweetsi Masisi

initiated an inquiry into constitutional reforms.

Following citizen consultations and expert hearings, a report was submitted to the President in September 2022.

They emphasise that important national issues like constitutional amendments should not rely solely on parliamentary deliberations but should involve broader public engagement.

Possibility

Addressing Ntlo Ya Dikgosi this week, the Minister of State Kabo Morwaeng acknowledged the possibility of certain clauses being subjected to a referendum.

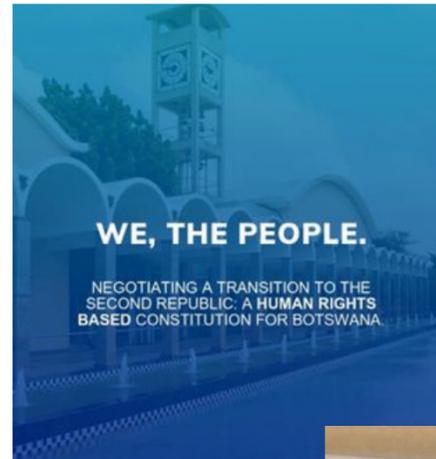
However, he said this should not hinder the parliamentary debate and process related to the Bill.



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BOCONGO'S STRATEGIC EFFORTS IN OPPOSING THE CONSTITUTION (AMENDMENT) BILL , 2024 (BILL NO.4 OF 2024)

- Lobby & Advocate on the Bill.
-Petition for the withdrawal of the bill



PETITION FOR THE WITHDRAWAL OF THE BILL

Petitioning members of parliament – **across all political divide** for the withdrawal of the bill.



BOCONGO board vice-chairperson, Executive Director & Member of the Civil Society Task Team **presenting CSO petition** to the member of parliament



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BOCONGO'S COLLABORATIVE WORK WITH MEDIA OUTLETS, CIVIL SOCIETY GROUPS COUNTERACT COMMUNICATIONS CRISIS THAT THREATENED ENABLING AND RIGHTS SPACES IN BOTSWANA.

- EXTERNAL CRISES – Uncontrollable | No clear processes outlined/communicated | everything was a surprise
- MEDIA – The media governing bodies are BOCONGO members. BOCONGO Secretariat had an intentional consultation/ communication on how we can best support each other.
- We all had one mandate, CIVIC EDUCATION & PLAYING A WATCHDOG ROLE

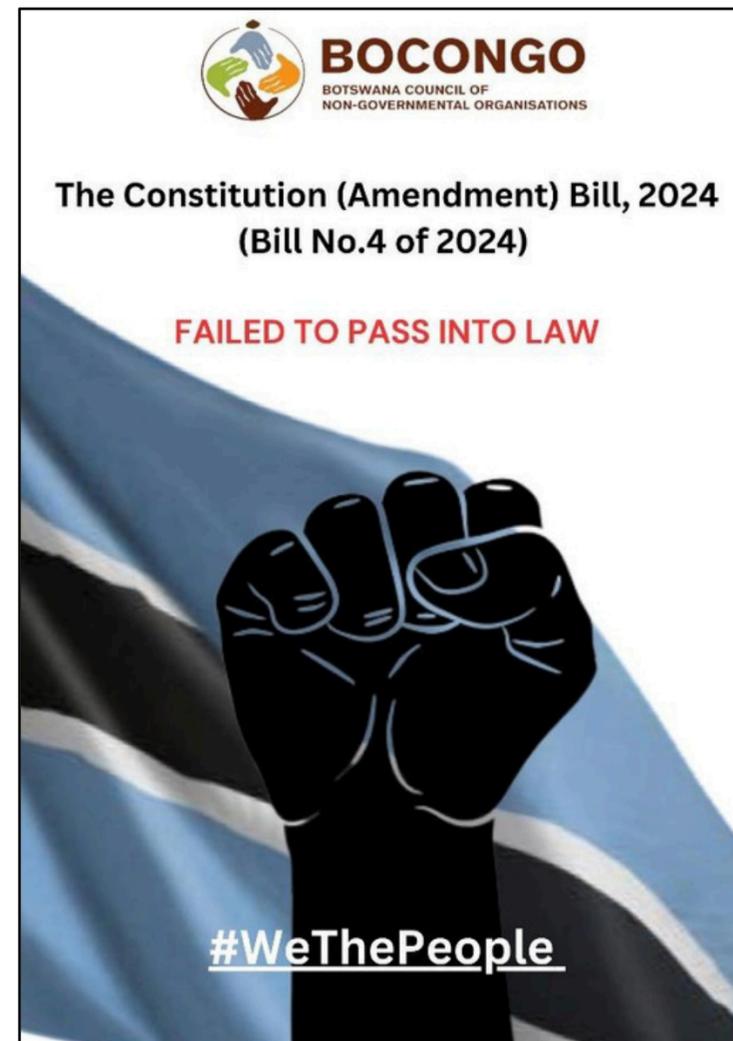
“Democracy can only function effectively if its citizens are well-informed and engaged.”

We leveraged on each other's strength. CSOs counterbalance the power of the state, opposing authoritarianism and ensuring that the state is not controlled by vested interests. The media was helping to promote good governance and accountability by providing accurate, balanced and timely information that was of interest and relevance to the public.

There we found our strength to push our mandate of civic education and being a voice to the voiceless.

- Civil Society groups: consultation | Make communication consistent| Proactive updates: the importance of timely updates| Encourage collaboration| Keep Stakeholders Informed | Monitoring and responding to enquiries

It has been widely said that civil society in Botswana is weak, ***Civil society in Botswana is NOT weak. This process has been a demonstration of the power that civil society yields but most importantly, how that power can be utilized to bring about positive change.*** It has also been by many commentators that civil society is not united, we have proven the naysayers wrong. Civil society is very much united in its diversity as we have proven in this process. The achievements that we are recognizing today are a result of the fact that we are united. – Ms. Cindy Kelemi | BOCONGO Board Chairperson Speaking at the Press Conference after the Bill failed to pass.



THANK YOU!



BOCONGO
BOTSWANA COUNCIL OF
NON-GOVERNMENTAL ORGANISATIONS



Q & A

JOIN THE CONVERSATION!

REJOIGNEZ LA CONVERSATION !

¡ÚNASE A LA CONVERSACIÓN!

JUNTE-SE À CONVERSA!





ANDDY LANDACAY

- **Fighting Against Administrative Harassment and Anti-NGO Laws**

Anddy Landacay will share ANC Peru's experiences in combating administrative harassment and anti-NGO legislation. A graduate of the School of Communication Sciences at the Universidad de San Martín de Porres, Anddy is an accomplished journalist with extensive experience in writing and investigative journalism. He has conducted fieldwork with social organisations, focusing on alternative communication, and has published essays and articles for various international media platforms. Anddy currently leads the Communications Department at ANC Peru, contributing to advocacy and awareness efforts.



libertad de asociación en Perú (Ley ANTIONG)

Anddy Landacay Hernandez
Coordinador de comunicaciones de la ANC (Perú)

anc ASOCIACIÓN NACIONAL DE
CENTROS DE INVESTIGACIÓN
PROMOCIÓN SOCIAL
Y DESARROLLO

Para comenzar ¿Qué es la ANC?

La **Asociación Nacional de Centros de Investigación, Promoción Social y Desarrollo** – ANC- fundada el 17 de marzo de 1984 como asociación civil sin fines de lucro, es un organismo gremial que agrupa a las ONGD peruanas, con el objetivo de velar por la defensa legal de sus afiliados y ofrecerles servicios para el mejor desempeño de sus objetivos y de su incidencia en propuestas de desarrollo integral y de mejorar la calidad de la democracia en nuestro país, con una perspectiva de derechos, equidad de género e interculturalidad.

ANTECEDENTES

Desde su creación la ANC ha promovido la articulación y el trabajo en conjunto con nuestras socias, redes, etc. Por eso en la CONADES XVIII en 2017 se promovió la creación de la RED DE COMUNICADORES (REDICOM) integrando a diferentes profesionales de la comunicación.



ANTECEDENTES

Con este antecedente la ANC ha promovido ahora la creación de una **COMISION DE COMUNICACIONES** en el contexto de hostigamiento a las ONG que integra a los miembros de la REDICOM a nivel nacional y suma a nuevos miembros de otras organizaciones de la sociedad civil. Actualmente ya contamos con 70 integrantes.



¿Qué ha pasado en el Perú?

No es la primera vez que, desde el Estado, fuerzas políticas han tratado de controlar las ONG, puesto que las consideran una amenaza por su capacidad crítica y de propuesta en una perspectiva de derechos humanos, desarrollo integral, género y multiculturalidad.

Sin embargo, el contexto actual es más complejo, agresivo tenemos un parlamento deslegitimado con sólo 5% de aprobación por la ciudadanía que utiliza su mayoría para aprobar leyes anticonstitucionales, favoreciendo intereses particulares, y además consolidando una ideología conservadora, anti derechos, percibe a las ONGD, IPREDAS y ENIEX como un obstáculo para lo que quieren hacer, las perciben como una amenaza.

Especialmente las defensoras y defensores de DDHH, las ambientalistas, las feministas, y todas en general.

¿Qué buscan estos proyectos?

Resaltamos sólo algunos:

- Prohibir que las ONGD contraten con el Estado, lo que atenta con su libertad de acción.
- Proponer que el Congreso forme parte del Comité Directivo de APCI
- No respetar la reserva tributaria a la que las ONGD tienen derecho.
 - Algunas de las propuestas se refieren a organizaciones de la sociedad civil inscritas o no en APCI a las que sancionarían.
- Limitar su capacidad de acción al establecer nuevas sanciones o faltas.

¿Qué buscan estos proyectos?

- Controlar más estrechamente el trabajo y accionar de las organizaciones de sociedad civil;
- Controlar o mantener acceso a información sobre el manejo financiero; pero, también sobre las personas involucradas en las organizaciones;
 - Equipar a nivel del discurso el trabajo de las organizaciones con organizaciones dedicadas al lavado de activos, financiamiento del terrorismo o narcotráfico o evasores de tributos;
- Dificultar su funcionamiento incrementando obligaciones que aumentarían su carga de trabajo, al destinar tiempo y personal para cumplir con dichas obligaciones en lugar de implementar las acciones y actividades.

¿CÓMO RESPONDIMOS?

Respuesta inicial

PROP A: #CooperaciónParaLaDemocracia

- Comunicados
- Voceros en medios de comunicación
- Videos trabajo positivo de las ONG
- Piezas Gráficas: Qué defendemos/Que implica la ley

PRONUNCIAMIENTO

#CooperaciónParaLaDemocracia

El Congreso de la República ha lanzado una ofensiva contra la cooperación internacional y las organizaciones de la sociedad civil que trabajan en la defensa de los derechos humanos, la democracia y las libertades individuales; así como en promover cambios hacia la igualdad, el acceso a salud y educación de calidad, la protección del medio ambiente y la lucha contra el calentamiento global, la seguridad ciudadana y la lucha contra las actividades ilegales, la defensa de la libertad de expresión y la lucha contra la corrupción y el combate a la violencia contra las niñas, entre otras causas.

En los últimos meses, el Congreso ha tramitado seis proyectos de ley que pretenden impedir la labor de las organizaciones sociales e instituciones que reciben fondos de la cooperación internacional. Estos proyectos se basan en argumentos falaces, como la supuesta falta de supervisión de los recursos, atentar contra el Estado de derecho y presuntos vínculos con actividades ilegales.

Redes que suscriben

anc COPEME mUcUj COMISIÓN NACIONAL DE DERECHOS HUMANOS Pr

Grupo Propuesta Ciudadana
12 de junio · 🌐

#EnVivo

En coordinación con el despacho de la parlamentaria Susel Paredes, se lleva a cabo el foro "La cooperación internacional al desarrollo en peligro". En el panel, Javier Azpur, experto en temas de descentralización. Síguelo aquí en vivo 📺

#cooperaciónparalademocracia

La directora de Promsex, Susana Chávez, cuestionó la Ley contra las ONG en el Perú y señaló que esta propuesta legislativa no cuenta con opinión técnica internacional que sustente la norma. Esta iniciativa afecta la #CooperaciónParaLaDemocracia y la libertad de asociación. Si estás de acuerdo con la protección de los derechos de asociación y defensa de la democracia, firma la petición 📄 <https://chng.it/fbf24tKg2G>

"TODOS LOS CAMBIOS QUE SE HAN LOGRADO EN 50 AÑOS HAN SIDO MEDIANTE ACCIONES DE LAS ONG"

SUSANA CHAVEZ
DIRECTORA DE PROMSEX
FUENTE: RADIO EXITOSA

Respuesta inicial

PROP B: #DefendiendoElDesarrollo

#LuchandoHastaElFinal



La Pelota está en tu cancha.

#DefendiendoElDesarrollo 7/7

anc ASOCIACIÓN NACIONAL DE CENTROS DE INVESTIGACIÓN, PROMOCIÓN SOCIAL Y DESARROLLO

MITOS Y VERDADES SOBRE LAS ONG EN EL PERÚ

X MITO

¡Nadie supervisa lo que hacen las ONG!

Las ONG peruanas están sobre reguladas. Presentan informes, tienen auditorías y evaluaciones. Además, se rigen por normas y regulaciones nacionales e internacionales.

APCI tiene un sistema de rendición de cuentas y supervisión complejo y único en el mundo.

A las ONG también les supervisa la SUNAT en lo tributario, la SUNAFIL en lo laboral y la SBS en lo financiero.

✓ VERDAD



Defendiendo el desarrollo

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FOVIDA FOMENTO DE LA VIDA

MITOS Y VERDADES SOBRE LAS ONG EN EL PERÚ

X MITO

¡Las ONG fueron creadas para brindar ayuda humanitaria no para involucrarse en políticas públicas!

La labor de las ONG es promover que la voz de los más vulnerables sea escuchada.

Restarle voz a las ONG es impedir su derecho a la opinión y esto proviene de dictaduras.

✓ VERDAD



Defendiendo el desarrollo

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GRUPO Propuesta CIUDADANA

Primer enfoque

La respuesta inicial estuvo orientada a responder de inmediato las acusaciones y falacias de los defensores de la ley. Y por otro lado en resaltar el trabajo positivo de las ONG.



¿Cuál era el problema con este enfoque?

Los medios paramentados y el discurso de fábricas de bots en redes sociales han logrado instaurar un discurso ANTI ONG. Queremos cambiar ese discurso es un camino largo, costoso y no nos ayuda combatir la narrativa de fondo.



¿Qué planteamos ahora?

- Informar y alertar a la sociedad civil organizada sobre cómo la modificatoria de la Ley APCI impactaría directa o indirectamente, en sus derechos (asociatividad, expresión, entre otros).
- Motivar a la población para que haga suyo el mensaje y lo comparta (generar interacción en redes sociales/tendencia).

Nuevo enfoque

CONCEPTO ACTUAL:

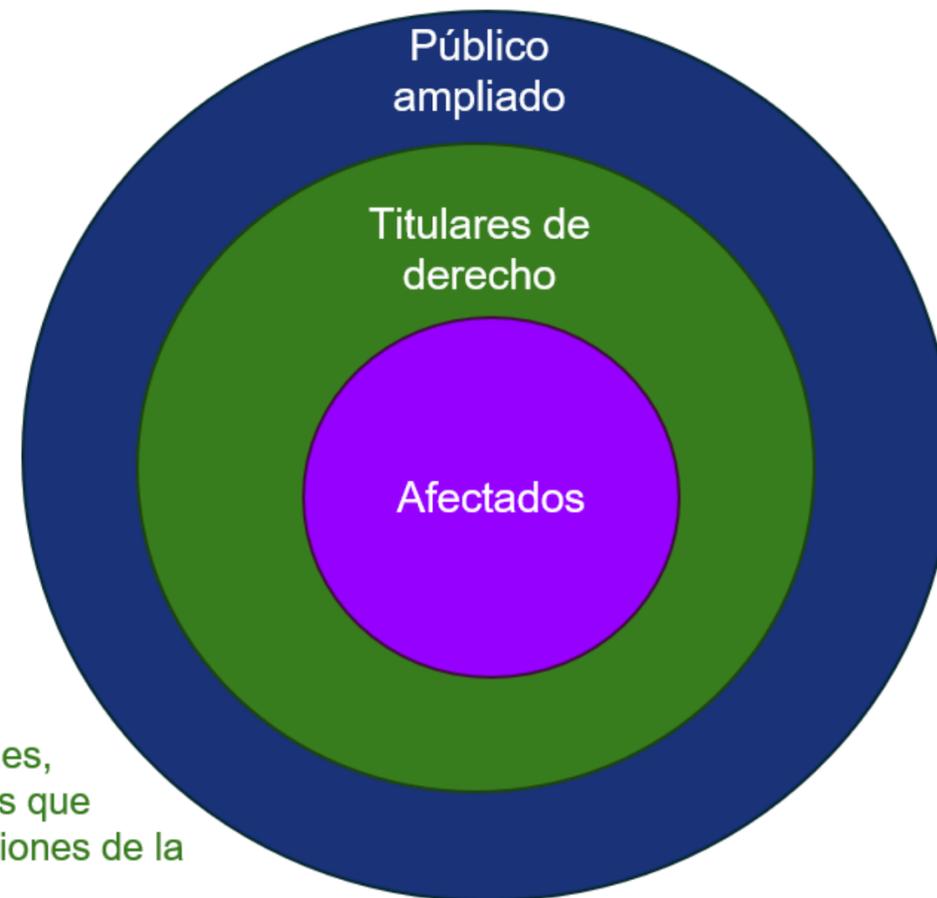
La alianza autoritaria busca silenciar, y desarticular a la sociedad civil organizada (ollas comunes, gremios, sindicatos, confederaciones, mesas, entre otras) para que se restrinja la participación de los peruanos y peruanas en políticas públicas y eventualmente eliminarlas

Redefiniendo el Público

PÚBLICO

Afectados: todas las organizaciones de la sociedad civil peruana.

Titulares de derecho: organizaciones, instituciones, comunidades, beneficiarios que trabajan con las organizaciones de la sociedad civil.



Público ampliado: de 25 a 40 años.
Grupo feministas, comunidad LGBTQ+, federaciones de universitarios, ambientalistas, ollas comunes

Esquema nuevo

Vincular los productos comunicacionales a las coyunturas y tendencias en redes. Ejm: Halloween



SPOT PARA REDES Y RADIO LOCALES



ADIÓS A LAS PALABRAS “LEY ANTI ONG”

- Discursos centrados en la LIBERTAD DE ASOCIACIÓN y como esto va a afectar a la ciudadanía en general.
- Cambios en los mensajes
- Cambios en los voceros

Redefiniendo mensajes

EN DEFENSA DE LA VIDA Y LA LIBERTAD
GRAN PARO NACIONAL

Defendiendo el desarrollo

Defendiendo el desarrollo

13, 14 Y 15 DE NOVIEMBRE

Nos sumamos al reclamo de transportistas, comerciantes, ollas comunes, bodegas, mercados y de toda la ciudadanía en **contra de las leyes del congreso.**

EN DEFENSA DE LA VIDA Y LA LIBERTAD
GRAN PARO NACIONAL

13, 14 Y 15 DE NOVIEMBRE

Que los ojos del mundo vean como en **el Perú se está destruyendo la democracia**, la libertad de asociación y favoreciendo la delincuencia.

Defendiendo el desarrollo

Redefiniendo mensajes

#25N
DÍA INTERNACIONAL DE
LA ELIMINACIÓN DE LA
VIOLENCIA CONTRA LA MUJER

Defendiendo
el desarrollo

El feminicidio de **Sheyla Condor** evidencia la persistente violencia contra mujeres y niñas.

- La falta de acción del Estado y la ineficacia policial agravan esta crisis.
- Es urgente garantizar su protección y el respeto a sus derechos.

Defendiendo
el desarrollo

En medio de este panorama desolador, **las ONG y colectivos** trabajan incansablemente para visibilizar la violencia de género y exigir justicia.

Sin embargo, el Congreso busca restringir su labor mediante la **modificación de la ley APCI**, lo que afectará directamente la búsqueda de justicia y reparación para las víctimas.

NO permitamos
esta injusticia.

**¡No a la
modificación
de la ley APCI!**

Defendiendo
el desarrollo

Llamado a la ciudadanía



En 1 sola imagen



Hamer Manihuari - AIDSESEP

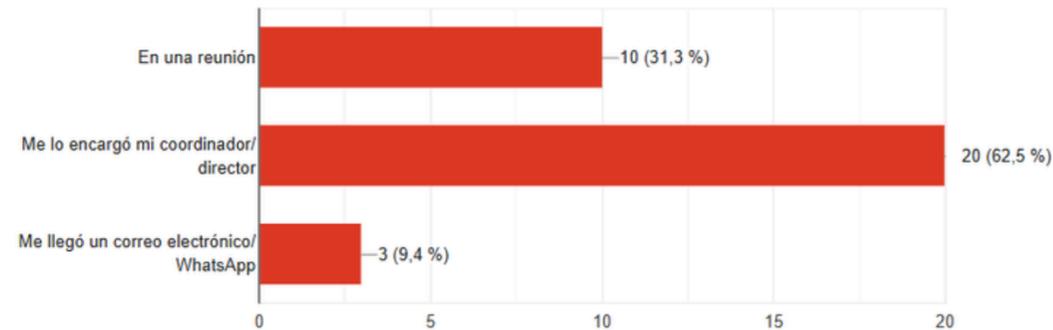
Evaluación final

Preguntas **Respuestas 32** Configuración

¿Cómo te sumaste/enteraste a la comisión de comunicaciones?

[Copiar gráfico](#)

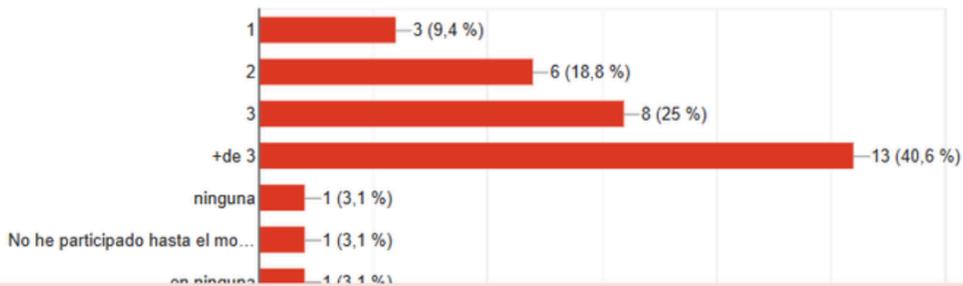
32 respuestas



¿En cuántas reuniones pudiste participar?

[Copiar gráfico](#)

32 respuestas

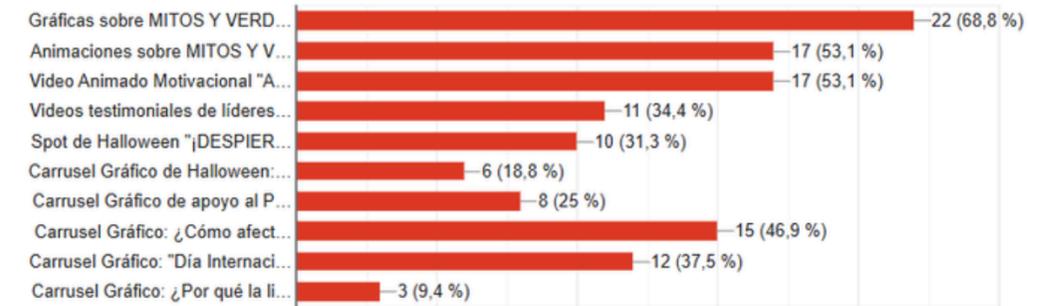


Preguntas **Respuestas 32** Configuración

¿Te sumaste a las campañas de difusión de materiales de comunicación? Si es así marca cuales:

[Copiar gráfico](#)

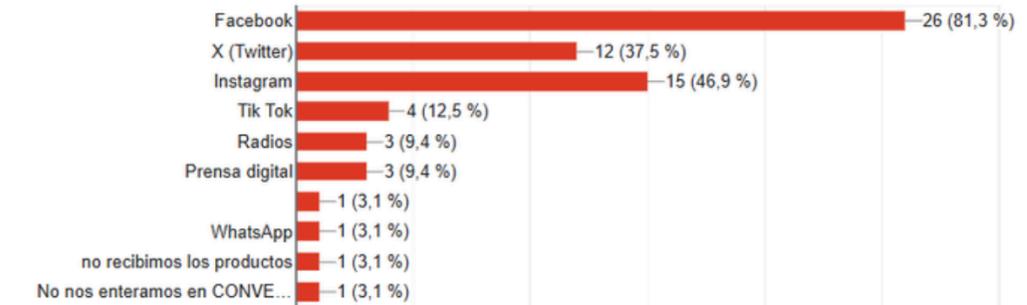
32 respuestas



¿Qué canales utilizaste para la difusión de los productos comunicacionales?

[Copiar gráfico](#)

32 respuestas



Muchas gracias



Q & A

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REJOIGNEZ LA CONVERSATION!



Democracy Reporting International (DRI)

DANIELA ALVARADO RINCÓN

- **Civil Society Responses to Shifts in Social Media Content Moderation**

Daniela Alvarado Rincón will discuss the evolving landscape of content moderation on mainstream social media platforms and how civil society organisations can address rising hate speech, harassment, and polarised narratives. As a Digital Democracy Policy Officer at DRI, Daniela supports research on digital policy and platform regulation. She brings valuable expertise from her prior research on gender equality, political participation in post-conflict settings, and electoral reform in Colombia, making her well-placed to provide actionable strategies for fostering safer online environments.





DEMOCRACY
REPORTING
INTERNATIONAL

Civil society responses to shifts in social media content moderation

What is this shift exactly?

On 7 January, Mark Zuckerberg announced a series of changes to reduce content moderation and fact-checking efforts, particularly on Instagram and Facebook.

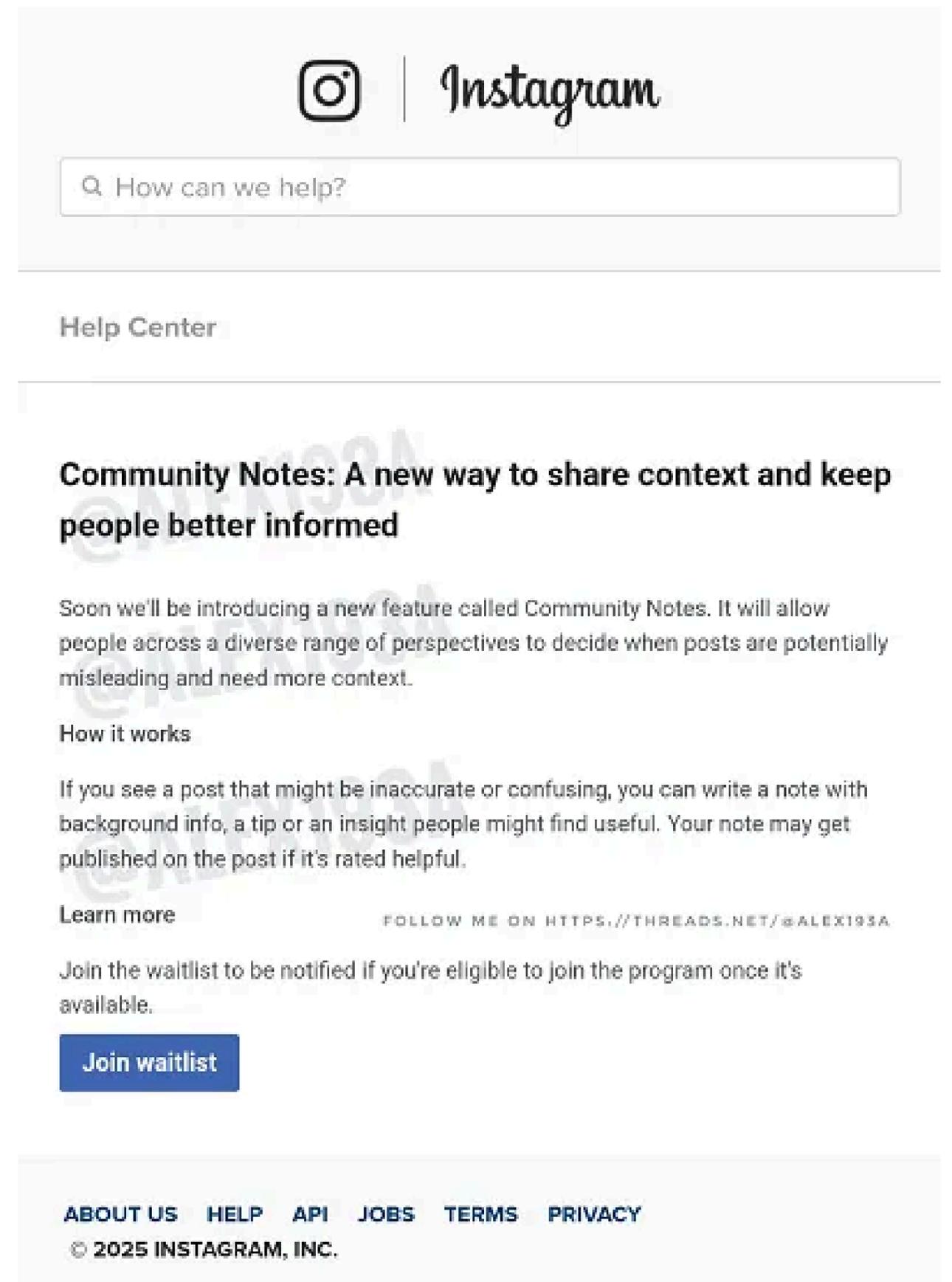
1. **Meta discontinued all professional third-party factchecking in the US**, linking these programmes with “censorship”. This policy will likely be rolled out globally in the coming months.

“Meta’s factchecking program spans 130 countries today and is the biggest single funding source for factchecking worldwide.”

Will the EU fight for the truth on Facebook and Instagram? | Meta | The Guardian

2. Meta replaced fact-checking with Community Notes, a model already implemented by X.

Community Notes are not contradictory but rather complementary with fact-checking.



The screenshot shows the Instagram Help Center page for Community Notes. At the top, there is the Instagram logo and the word "Instagram" in its signature font. Below that is a search bar with the placeholder text "How can we help?". The page title is "Help Center". The main heading is "Community Notes: A new way to share context and keep people better informed". The text below explains that the feature will allow people to share context for potentially misleading posts. It includes a section "How it works" and a "Learn more" link. At the bottom, there is a "Join waitlist" button and a footer with links for "ABOUT US", "HELP", "API", "JOBS", "TERMS", and "PRIVACY", along with the copyright notice "© 2025 INSTAGRAM, INC.".

Instagram

How can we help?

Help Center

Community Notes: A new way to share context and keep people better informed

Soon we'll be introducing a new feature called Community Notes. It will allow people across a diverse range of perspectives to decide when posts are potentially misleading and need more context.

How it works

If you see a post that might be inaccurate or confusing, you can write a note with background info, a tip or an insight people might find useful. Your note may get published on the post if it's rated helpful.

[Learn more](#)

[FOLLOW ME ON HTTPS://THREADS.NET/@ALEX193A](https://threads.net/@ALEX193A)

Join the waitlist to be notified if you're eligible to join the program once it's available.

[Join waitlist](#)

[ABOUT US](#) [HELP](#) [API](#) [JOBS](#) [TERMS](#) [PRIVACY](#)

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Do not post:

Tier 1

Content targeting a person or group of people (**except groups described as having carried out violent or sexual crimes or representing less than half of a group** ~~including all groups except those who are considered non-protected groups described as having carried out violent crimes or sexual offenses or representing less than half of a group~~) on the basis of their aforementioned protected characteristic(s) or immigration status in written or visual form with:

- Dehumanizing speech in the form of comparisons to or generalizations about **animals, pathogens, or other sub-human life forms, including** :
 - ~~Animals and pathogens~~
 - Insects (including but not limited to: cockroaches, locusts)
 - Animals in general or specific types of animals that are culturally perceived as inferior (including but not limited to: Black people and apes or ape-like creatures; Jewish people and rats; Muslim people and pigs; Mexican people and worms)
 - **Bacteria, viruses, or microbes**
- ~~Certain Inanimate Objects and Non-Human States:~~
 - ~~Certain objects (women as household objects or property or objects in general; Black people as farm equipment; transgender or non-binary people as "it")~~
 - ~~Feces (including but not limited to: shit, crap)~~
 - ~~Filth (including but not limited to: dirt, grime, or saying "[protected characteristic or quasi-protected characteristic] has bad hygiene")~~
 - ~~Bacteria, viruses, or microbes~~
 - ~~Disease (including but not limited to: cancer, sexually transmitted diseases)~~
 - ~~Subhumanity (including but not limited to: savages, devils, monsters, primitives)~~
- **Allegations of serious immorality and criminality** ~~Criminals~~
 - **Sexual predators and pedophiles** (including but not limited to: Muslim people having sex with goats or pigs)
 - **Violent criminals** (including but not limited to: terrorists, murderers, ~~members of hate or criminal organizations~~)
 - ~~Other criminals (including but not limited to "thieves," "bank robbers," or saying~~

3. Meta updated its rules on hateful conduct policy: what people will be allowed to say in their posts.

See: [Hateful Conduct | Transparency Centre](#)

The new policy is focused on allowing more hateful speech against specific groups, with a particular focus on enabling more speech challenging the legitimacy of LGBTQ+ rights.

Some takeaways...

- **Censorship and content moderation mistakes are real.** But Zuckerberg's announcement was not about freedom of speech. The real factors behind content moderation (AI-powered systems that filter content and recommend it to users) was not touched or even mentioned!
- **Regulation matters.** So far, Meta has been tactically ambiguous about confirming his new policies will apply in the EU as well. Why? There is a strong legal framework to regulate platforms (DSA, Code of Practice on Disinformation and DMA).

- **CSOs and social justice organisations may need to explore a transition to alternative social media platforms.** While there are challenges (e.g., building an entire audience in platforms with still low reach) there are many benefits too:
 - “Open source platforms enable tailored experiences and a more participatory culture
 - Decentralization can facilitate interoperability and account portability
 - Alternative social media relies on community-centered governance models that gives users more control and decision making power than mainstream options”

[*Alt_Social_Media_Report_7-11-24.pdf](#)

Solutions & strategies

LET'S DISCUSS ALL TOGETHER

Learn from others about their strategies to boost their communications presence and telling their story of change as a network despite the challenges! Discuss challenges, share projects, campaigns, and explore new opportunities with Forus members and partners!



Your opinion is very important for us!
¡Su opinión es muy importante para nosotros!
Votre avis est très important pour nous!

Please take **20 seconds** to tell us how satisfied you are with today's meeting! **Scan the QR code** or **click on the link in the chat box**

Your feedback enables us to continuously plan and adapt our activities in accordance with the opinions of our members and partners, ensuring that they align with their needs and expectations.

Merci de donner votre avis sur la réunion **en 20 secondes !**
Scannez le Code QR ou **cliquez sur le lien dans la chat box**

Vos retours nous permettent de planifier et d'ajuster nos activités en continu, en tenant compte des avis de nos membres et partenaires, afin de répondre à leurs besoins et attentes.

Por favor, ¡tómese **20 segundos** para indicarnos su nivel de satisfacción con la reunión!
Escanee el código QR o **haga clic en el enlace en el cuadro de diálogo**

Su opinión nos permite planificar y adaptar continuamente nuestras actividades de acuerdo con las opiniones de nuestros miembros y socios, asegurándonos de que se ajusten a sus necesidades y expectativas.





Thank you for your participation!
Merci de votre participation!
¡Gracias por su participación!

Thanks to the interpreters for enabling effective multilingual communication & dialogue within the Forus network.

Consult upcoming Forus events

Consulte los próximos eventos de Forus

Consultez les prochains événements de Forus

<https://www.forus-international.org/events>

www.forus-international.org
contact@forus-international.org